



Company Spotlight
Kamleshwari,
Door2Door



Best Business Strategy
Vipul Bansal,
Medusind Solutions



Company Spotlight
Gaurav Bali,
EOS

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25 Global
Most Promising **Outsourcing**
Companies

**myStartupCFO:
The Financial
Department
You Can't Afford
Not to Have**

Sandeep Shroff,
Co-Founder & CEO

Sudhir Pai,
Co-Founder & Partner – Tax

Company	Management	Founded	Description
MintRPO Mumbai mintrpo.com	Gurpreet Chhatwal, Promoter/Member – Board of Director	2006	A provider of outstanding support services in the areas of Staff Outsourcing, Managed Services, Integrity Management and others within the full range of Human Resources consultancy services
Neti Software Services Hyderabad NetiSoftware.com	Suresh Kumar Neti, Founder & CEO Srinivas Neti, Co-Founder & COO	2011	A provider of cost effective outsourced product development services in the areas of Internet, Mobility, Testing and VoIP. Currently developing browser based Video Conferencing/Collaboration solutions
Osource India Mumbai osourceindia.com	Rajeev Sharma, Chairman	2004	A provider of end-to-end outsourcing solutions in the areas of Finance & Accounts, Human Resources and IT Solutions
Pentaur Technology Bangalore pentaur.com	Rachita Atal, Founder & President	2007	A provider of strategic & cost-effective software outsourcing services that majorly focus on software development enriching a complete product life cycle
QuisLex Hyderabad quislex.com	Ram Vasudevan, CEO	2004	A provider of complex and specialized legal support services such as early data assessment & document review for litigations, contract review & management and M&A services to Global 500 corporations and major US/UK law firms
Signicent Information Solutions Chandigarh signicent.com	Harit Mohan, Founder & CEO	2012	A provider of pioneering platform to safeguard client's IP with strong emphasis on Client Satisfaction, Customization, Cost-effectiveness, Collaboration and Confidentiality
Smartshore Services Noida smartshore.us	Amit Saraff, Director	2008	A provider of niche QA risk & compliance, IT infrastructure and BPO services with focus on financial services that has global footprint across U.S, India and Singapore
Techolution Mobi Hyderabad techolution.mobi	Luv Tulsidas, Co-Founder & Chief of Client Success	2012	A provider of outsourcing solutions in operational and informational technologies to improve customer experience and reduce costs
ValuConnex Telecom Services Mumbai valuconnex.co.in	Alok Chordia, CEO Navin Nautiyal, COO Jagat Jit Singh, Director- BD	2011	A provider of high end technology consulting & services that include customer experience evaluation, network audit and benchmarking across telecom operators
Vision KPO Solutions Noida visionkpo.com	Vijay Saini, Founder & CEO	2007	A provider of complete business solutions to business entrepreneurs by taking up their challenging projects and transforming them into reality

Neti Software Services: Your True Partner for Cost Effective Product Development Services

By **Kanak Prabha**

Pronounced as the Mecca of outsourced services, India's prowess in every technology domain has successfully grabbed eyeballs from across the world. With lot of innovation and product development happening here, opportunities for Outsourced Product Development (OPD) increased recently, which resulted in more collaboration in the development of products from across multiple locations. While there are infinite numbers of successful organizations that have built a strong brand name in the domain of OPD serving big customers, we can simply count such companies who serve SMEs on our fingers. These companies comprehend evolving customer needs and offer end-to-end specialized business process outsourcing solutions designed to meet rapidly increasing market demands of SMEs. Hyderabad based Neti Software Services spearheads these few with its out-of-the-box OPD offerings in the areas of Internet, Mobility, Testing and VoIP using Java, .NET, Python, MEAN (including Node.js, MongoDB), PhoneGap and more.

Neti Software was founded in 2011 by Suresh Kumar Neti (CEO) and Srinivas Neti (COO). Suresh has strong software development experience working in MNCs for over 20 years and having over a decade of experience in product development and OPD for customers from various geographies. Srinivas is very experienced in operations and management. The company competes with the bigwigs, but Suresh's experience is helping Neti Software serve SMEs and startups to their satisfaction.

The company focuses on

- New Product Development
- Product Rescue Services – redeeming and steering the faltering projects back on track, providing the required support technically and in program management
- Support – providing support for existing products
- Professional Services – implementing the products at customer locations



Suresh Kumar Neti,
CEO

- Product Validation – products are subject to independent validation

- Platform Re-engineering, where it re-engineers the technology so that product is more contemporary/scalable

Neti Software engages with customers in better ways with its tailored processes, transparent operations, flexible pricing models and helping the customers in salvaging the failed/failing products/projects in the Product Rescue services. The company offers various pricing models including BOT and special models for companies that are working on budget constraints. The brand proudly boasts of engineers who have product development ingrained in their DNA. Students from premier educational institutes like IIIT come for project guidance. Some of them are absorbed, who in turn, can become valuable long term assets. These engineers are not bound to a specific technology and start contributing on customer engagements. Neti Software understands that no two customers are the same and each customer has his own set of special requirements. It works towards satisfying the specific needs of each of its customers and has a set of partners who are willing to extend their services as an extended team when Neti Software is unable to service.

Suresh says, "For any OPD engagement to work, it is extremely important to establish the right processes and communication mechanism. We provide the necessary management oversight and support to make it happen. Based on the product requirements, we also provide the infrastructure support, as required". The company is engaged in developing in-house products with a focus on browser based Video Conferencing/Collaboration Solutions. With an aim to continue to help its customers, especially in Internet, Mobility, IoT and Video Conferencing/Collaboration, Neti Software is also open to co-development opportunities. **SI**



Srinivas Neti,
COO